

OPINION

from

Prof. Dr. Dinka Zhorova Yakimova-Kasabova

AMTII "Prof. Asen Diamandiev"

Professional direction 8.2. Fine Arts

regarding

habilitation _ work

**DESIGN METHODS IN THE CONSTRUCTION
OF WEB SPACE**

**for awarding An educational and scientific doctor degree in
scientific direction 8.2 " Fine Arts "
of the candidate**

Maria Nikolaeva Milichin

**NEW BULGARIAN UNIVERSITY
Department " Design "**

Sofia

Data on the PhD candidate

Education

2014 – 2016 Fashion Designer

Master's degree

New Bulgarian University

Professional skills

Design process, Moulage - volumetric image, Cultural and social contexts in fashion, Brand Building, Fashion and Advertising, Computer Graphics in Fashion, Fashion Management and merchandising

2006 - 2011 Fashion Designer

Bachelor

New Bulgarian University

Professional skills

Clothing Design, Clothing Construction, Clothing Modeling, Fashion additions, Knitting, Textile techniques

2001 – 2002 European studies and social activities.

Master's degree

Sofia University «St. Kliment Ohridski»

Professional skills

European Studies and Social Sciences

Constructing cultural identities; European culture of the 20th century; Challenges of the information society; History of Aesthetic Styles in Europe

- 2001 Social activities

Bachelor

Sofia University "St. Kliment Ohridski"

Work experience

2018 – 2021

New Bulgarian University

Fashion Design, Web Design

Teacher

- 2018

M2V – Made to be viewed, gr. Sofia,
Clothing design, styling services

2015 – 2017 Mr.

Styling videos
Stylist

October 2011 - June 2012

TEKA EX OOD, Sofia,
Clothing design

Part of creative participation and awards

04.2021 Participation in the exhibition "Colour and Form", Boris Hristov Museum, Sofia

01.2021 Participation in the exhibition "Intersections 2021", Boris Hristov Museum, Sofia

09.2020 Participation in the "Alternatives" exhibition, Boris Hristov Museum, Sofia

07.2020 Virtual Exhibition "Fashion Accessories", Virtual Spaces of NBU

07.2020 Virtual exhibition "Details in clothing", NBU Virtual Spaces

07.2020 Virtual exhibition "Shape and color in design", Virtual spaces of NBU

07.2020 Virtual Exhibition "Perspective in Visual Arts", Virtual Spaces of NBU

06.2020 Scientific event: workshop "The Way of Fashion. Creating an effective digital foil".
Presenter: Mr. Adrien Roberts

01.2020 Participation in the exhibition "Intersections 2020", Boris Hristov Museum, Sofia

05.2019 Participation in the exhibition "Intersections 2019", Boris Hristov Museum, Sofia

03.2019 Participation in the exhibition "Color and Form 2019", Boris Hristov Museum, Sofia

PhD student Maria Nikolaeva Milichin presents her work of original contents, supported by up-to-date examples obtained by specialized studies on the topic. The text can definitely serve for enrichment of the professional skills of students, working in the field of web design and the art thereof.

In the dissertation Maria Milichin examines research developments and analysis as well as scientific works on topics related to design research. Chosen in support of research objectives and methods are examples placed in different frameworks that enable a richer and more colorful analysis of the topic under consideration. The main text comprises 91 images, contributing for enrichment of the scientific fund on the subject. The bibliography contains a total of 152 titles. The article "Design thinking - creative process and rationality", published in "Collection of scientific publications", NBU, 2023, No. 8, pp. 201-214, is also in the direction of the doctoral student's consistent searches and complements the problems tackled in the main text of the dissertation.

The dissertation deals with topics and issues that are the focus of our time. The dissertation clarifies the categorization and characterization of professional creative practices in the aspect of the web space. Discussed are up-to-date topics such as "The need of synergy between science and arts", "Innovative research approaches in design methods for designing web space", "Concepts and directions of visual communication . "

In developing her dissertation she has used diverse and complex methods for achieving the placed goals and tasks . The main methods applied are research , analysis , comparison , synthesis and systematization in their main forms – theoretical , structural , functional and argumentative. The rationale of the data is supported by the method of documentary analysis . The attached photographic materials, illustrations, graphics and diagrams provide particularly valuable support to the textual expositions .

A particularly valuable scholarly contribution are the chapters devoted to scientific studies of design methods and trends of creating web design in the context of modern times. These developments are a natural continuation of the previously presented in-depth historical review of design science theory and can be an excellent guide for young designers.

The dissertation successfully presents the variety of design methods that form the basic tools for building effective web space. The collection, analysis and systematization of data in the field of digital design is of particular importance for the intensive development of the profession in a modern environment. Any expansion of technological and methodological level in the field of design would help creatives to be ethical, innovative and effective in their capacity as professionals.

I give my positive /excellent/ evaluation in support of the candidacy of Maria Nikolaeva Milichin for awarding the educational and scientific degree "Doctor" in the professional direction 8.2 Fine Arts.

20.02.2024 Prepared by: Prof. Dinka Kasabova, PhD

