

REVIEW

from

Prof. Dr. Elena Todorova

by

competition for the occupation of an academic position "Associate professor" for the needs of the NBU in the field of higher education 8. Arts, professional direction 8.2 Fine art

In the competition for "Associate professor", announced in the State Gazette, SG no. 87/17.10.2023 for the needs of "Design" department, as the only candidate participates

Ch. Assistant Professor Dr. Svetoslav Anev

New Bulgarian University

I. Assessment of compliance with the minimum national requirements and the requirements of the New Bulgarian University:

The materials submitted for review for the habilitation of Ch. Assit. Prof. Dr. Svetoslav Anev, fully meet the minimum national requirements, being in accordance with and covering the requirements of the NBU for habilitation for holding the academic position of "Associate Professor". Ch. assistant professor Dr. Svetoslav Anev has the required number of points in all groups of indicators of the table with minimum requirements for the scientific, teaching and artistic-creative activity of the candidate for occupying an academic position in professional direction 8. Arts, 8.2. Fine art, in accordance with PPZRASRB and the requirements of the New Bulgarian University. He is the author of theoretical texts on the creative problem "Design of a furniture group. Design of a series of lighting fixtures". In this text ch. assistant professor Dr. Svetoslav Anev traces the creative process in the creation of a furniture group for a small home and a series of wooden lighting fixtures.

II. Research (creative) activity and results:

• Evaluation of the monographic work, creative performances or other publications corresponding in volume and completeness to a monographic work, including an evaluation of the scientific and scientific-applied contributions of the author:

In the current contest, Ch. Assistant Professor Svetoslav Anev presents his habilitation work in the form of an extended summary, which contains a detailed description of the creative problem "Design of a furniture group. Design of a series of lighting fixtures. Exhibitions". The work consists of 68 pages, of which 38 pages are text and 30 pages are illustrative material. It is divided into 10 main points: introduction, objects, research, work plan, project methodology, implementation and detailed presentation of the creative result.

In the first part of the extended summary, the process of design and realization in material of a furniture group intended for a work area in a residential interior is followed. As the main problem and challenge, Anev considers the necessity of creating a small but multifunctional furniture group for work. The Covid pandemic has shown that more and more people have the need for an office located in their own living room. A problem that requires a specific solution. The designer presents a thorough study of the ergonomic and functional requirements for the furniture group. Based on the conclusions of these studies, he builds the creative concept, which is visualized and presented in the appendix to the extended summary. At all preparatory stages of work until the realization in material, Anev shows combinative thinking and professionalism in solving the various problems. The next important stage in the creation of this piece of furniture is the production of a prototype of the already created idea in real dimensions and materials. This is a very important moment before the mass production of each piece of furniture, because it allows testing and determination of load limits. And here the designer shows serious knowledge of the importance of these studies: "For the current project, a series of tests were made related to the ergonomic characteristics of the furniture group, related to convenience and comfort during work. Tests related to the functionality of the individual elements were made, as well as tests related to the strength of the connecting elements'. The extended summary documents

stages of the prototype development. The final version, situated in a real environment, is also presented. The whole process is supported by rich photographic material.

As a conclusion, we can summarize: Svetoslav Anev knows very well all stages of design and material realization of functional and ergonomic furniture.

The second part of the extended summary of Svetoslav Anev is dedicated to the process of designing and making a series of lighting fixtures from a material - wood. The designer presents his original development of lighting fixtures, designed and executed in the period 2015 - 2018. He creates and prototypes them with the main goal - participation in the international specialized exhibitions "Technomebel" and "The World of Furniture" - Sofia. The relevance and importance of the developed project consists in the search for more and more non-standard solutions of a similar type of product design. Light in the interior is a major topic for modern interior designers and is a challenge for every author who works in this direction. The basis of the concept that S. Anev has developed is, first of all, mastering the material - wood and turning it into a non-standard source of light. The shapes that the designer presents are unexpected and intriguing. He skilfully visualizes the themes - "Sound in Light", "Balance" and "Chaos" by turning them into extremely interesting lighting fixtures. All three objects are distinguished by a clean vision, minimalism of means of expression in order to emphasize the light. Each of these lighting fixtures has its own look, but the style is common and thus the feeling of a series is achieved. The author himself explains the design in the following way: "Following an abstract, geometric form was used to achieve an effect where each of the objects should be different from similar lighting fixtures used in mass production. The concept was rather aimed at finding the connection between design bordering on art, distinguishing from the mass and conventional and emphasizing the individuality of the product."

As a conclusion to this part of the extended summary, it should be noted that the designer knows the current trends in product design and successfully applies innovative approaches in shaping and working with wood as the main material.

In the design developments presented so far, Svetoslav Anev shows an interesting look at his creative projects, looking for an emotional impact for the user. He well understands that the emotional charge of a given product causes a response

in the viewer and skillfully provokes emotions leading to positive experiences. And as the author himself says: "The idea of using this aspect of design was used by me as one of the main starting points in the realization of various projects." This view of interior and product design is key to how each person can feel good in their home, surrounded by objects that meet their aesthetic criteria. The understanding and application of this concept is proof of Anev's professionalism in creating furniture and product design.

The last part of the extended summary presents a series of graphic drawings shown in various exhibitions. From these drawings it can be seen that in addition to being a good designer, Svetoslav Anev is also a good artist. Precise drawing, clear composition, excellent balance between light and dark. This is how I can briefly describe the works presented.

Ch. assistant professor Dr. Svetoslav Anev presents 6 articles in which he examines various creative problems in the field of interior design.

Citation from other authors:

Ch. assistant professor Dr. Svetoslav Anev has a sufficient number of citations, which is reflected in the reference for NACID.

III. Educational and teaching activities:

In the period 2011/2014 ch. Assistant Professor Dr. Svetoslav Anev works as an assistant at BP Interior Design and MP "Product Design for the Interior". In 2014 defends a doctoral thesis on the topic "Development of product design in modern residential interior - seating furniture" with scientific supervisor Assoc. Prof. Banko Bankov and becomes the Chief assistant in the "Design" department

Develops and teaches the courses: INTB110 Design Fundamentals in Interior Design - Part I, INTB111 Design Fundamentals in Interior Design - Part II, INTB030 Furniture Design - Part I, INTB032 Furniture Design - Part II, INTB036 Plastic Modeling in a Digital Environment , INTB610 Pictorial Drawing Techniques in Design, ARPM207 Design for People with Disabilities, ARPM003 Design Methodology.

IV. Administrative and public activity:

Ch. Assistant Professor Dr. Svetoslav Anev has been a member of the departmental council at the Department of Design since 2014.

He is a member of the NBU Library Council for the term 2021-2024.

Technical coordinator and person in charge of the specialized design studio CI/08 at the NBU.

Academic coordinator for the "Erasmus+" program for the "Design" department, NBU (13.05.2020 - 30.09.2022).

For the period 01.03.2022 - 31.09.2022, he is a program consultant of the "Design" department for the BP "Interior Design" and MP "Spatial Design" programs.

Conclusion:

Upon the analysis of the candidate's creativity and teaching activity, I suggest to the respected members of the scientific jury to choose Ch. assistant professor Dr. Svetoslav Anev in the academic position of "Associate Professor" under 8.2. Art.

23.2.2024 г.

Prof. Dr. Elena Todorova