

STATEMENT

by Assoc. Prof. Yana Oleg Dvoretzka, PhD

full-time lecturer at the Department of Design, New Bulgarian University, 8.2 Fine Arts
on the basis of the materials submitted for participation in the competition for the academic
position of Associate Professor at New Bulgarian University, Sofia, Bulgaria. Sofia

8. Arts

professional field 8.2 Fine Arts (Interior and Product Design)

in the competition for "Associate Professor", announced in the State Gazette, State Gazette - №
87/17.10.2023 for the needs of the Department "Design" as the only candidate participated
Svetoslav Todorov Anev, New Bulgarian University.

I. Research/Creative activities and results

Candidate Svetoslav Todorov Anev acquired his skills in the field of fine arts and design at the National Academy of Arts, where he graduated with a Bachelor's and Master's degree in 2003 and 2005, respectively. He furthered his education with a Master's degree in Spatial Design at the NBU, and subsequently defended his PhD at the NBU on "Development of Product Design in Contemporary Residential Interiors - Seating Furniture" in 2014. In 2015 she completed qualification upgrading courses at the Architecture program at NBU.

In addition to the traditional professional skills for the Fine Arts field such as carving, composition, sculpture, drawing, art history, the candidate has advanced competencies in areas such as 3D design, graphic design and computer-aided design (CAD) systems.

Since 2011, he has been a lecturer and subsequently a full-time lecturer at New Bulgarian University in BP Interior Design and MP Product Design for Interiors.

In his creative and research activities Svetoslav Anev focuses on the need for a comprehensive analysis of contemporary design challenges, advocating a research-based approach combined with creative processes to support the development of design concepts. His areas of focus are interior, product and furniture design, with an emphasis on issues related to the rapidly evolving landscape of these fields. This includes various aspects such as sustainable and ecological design, the impact of modern technology, design for disadvantaged social groups, and the interaction between archetypal models from past eras and their contemporary expressions.

His theoretical and practical developments in interior and product design have attracted the attention and recognition of the academic community, as evidenced by citations in monographs and peer-reviewed collective volumes.

In the competition for "associate professor" in interior and product design Svetoslav Anev participated with a habilitation thesis - an original product of two parts, which includes the project "DESIGN OF A FURNITURE GROUP" and the project "DESIGN OF A LIGHTING LIGHTING SERIES".

The presented author's products reveal both the good theoretical training of the candidate and his undeniable qualities of a modern and recognizable interior and product designer, distinguished by his own style. The summary also includes works of art and realised creative products in the field of art from various general exhibitions, as well as a solo exhibition reflecting the results of attending the annual "design week" format - "Vienna Design Week" in 2017.

The materials submitted by the candidate for the competition, as well as his scientific research, creative and academic-teaching activities meet the mandatory and specific conditions and scientific-metric criteria for the academic position of Associate Professor, according to the requirements of the Law on Research and Development, the Regulations for its application and the requirements of the NBU.

II. Teaching Activities

As a graduate of the MP "Spatial Design" at the NBU and a lecturer in the Design Department, the candidate Svetoslav Anev actively contributes to the development of the Design programs. He is one of the prominent representatives of the department working for the development of teaching activities by increasing the knowledge of students in a professional aspect. He is involved in the creation of courses in line with new practices in the field of interior, product and furniture design, emphasizing the direct link between theory and practical application. He works hard to develop, upgrade and attract new students seeking professional education in a rapidly evolving industry. High evaluations of his teaching by students speak of a dedication to the work and an infectious professional enthusiasm.

III. Administrative and public activities

The administrative activity of the head as. Dr. Svetoslav Anev includes:
Program Consultant of the Design Department for the programs BP Interior Design and MP Spatial Design (for the period 01.03.2022 - 31.09.2022) and
Academic Coordinator for the Erasmus+ Programme for the Department of Design, NBU (for the period 13.05.2020 - 30.09.2022).

Member and representative of the Design Department in the Library Council of the NBU from 12.01.2021 to the present.

Actively participates in the Departmental Council meetings, Open Days, enrolment of newly admitted students in the programs, research guides and thesis reviews.

He has participated in the creation of the MP "Product Design for Interiors" as well as in the development and updating of the BP "Interior Design".

He is a member of the Association of Interior Designers in Bulgaria (AIDB).

IV. Personal impressions of the candidate

My personal impressions of Svetoslav Anev as a colleague and designer are that he is a highly qualified and dedicated professional. As a lecturer at NBU, prof. as. Dr. Svetoslav Anev demonstrates dedication and a high level of expertise. He effectively engages students by encouraging critical thinking and a passion for innovation. His teaching activities are not limited to the halls of the university, but extend to many extra-curricular activities such as seminars and workshops. His numerous publications in reputed design journals attest to his depth and breadth of knowledge. He actively participates in departmental and inter-departmental projects, bringing a spirit of collaboration that enhances the academic environment at our institution.

CONCLUSION

In conclusion, based on my observations and interaction with the candidate, I strongly support the candidacy of Svetoslav Anev for habilitation. He possesses the qualities of a scholar, teacher and collaborator to the university community and I am confident in his ability to continue his significant contributions to our academic institution.

16.2.2024 г.

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/доц. д-р Яна Олег Дворецка/